









### 3. Themes

(A) What are short lived climate pollutant (SLCPs) and their linkage to human health and climate change.

### 4. General Provisions

The successful consultant will be required to design and produce the items listed under the deliverables section and execute the following activities:

- Develop and finalize story boards and scripts, with guidance from MEE;
- Get endorsement from MEE before the production of video spots;
- Filming of relevant footage, as appropriate for video spots;
- Recording and/or procuring of musical scores and video footage, including the securing and maintaining of copyrights;
- Sound-mixing, editing and other necessary post-production operations for video spots;
- Contracting film crews and other services, as deemed appropriate for video spots;
- Acquiring film permits for shootings to be taken on required location for video spots;
- Providing rough cuts to MEE;
- Based on MEE's approval produce final video spots.

The MEE will:

- Provide briefings and guidance during the development of the script for the video spots;
- Approve the final script/storyboard before production starts;
- Assist in finalizing characters, locations and resource people for interviews as deemed necessary;
- Approve the final cut of the video spots.

### 5. Intellectual Property

The consultant must agree explicitly that all components of the works submitted are indeed original creations of the consultant. Any intellectual property infringement, misuse or plagiarism of another's work in any form or state will result in immediate termination of the contract. The Ministry will not bear any responsibility for the consultant's use of copyright materials and the consultant should bear full responsibility of the consequences.

### 6. Deliverables

- a) Concept ideas for the video spot.
- b) Script/Story board for the video spot.
- c) First cuts of video spot.
- d) Draft GIF based on video spot.







- Familiarity with climate change and environmental issues facing the Maldives is an asset;
- Experience in working with government institutions is an asset;

## 8. Selection Criteria

The consultant(s) will be selected based on the following marking criteria:

|     | <i>Criterion</i>   | <i>Weightage</i> |
|-----|--|------------------|
| 1   | <b>Expertise of firm/individual submitting the proposal</b>            | <b>40%</b>       |
| 1.1 | Firm/Team  |                  |
|     | a. Experience in video production                                      | 10               |
|     | b. Experience in computer animations                                   | 5                |
|     | c. Experience in works related to energy, climate change, environment. | 10               |
|     | d. Experience working with government organizations                    | 5                |
| 1.2 | Team leader  |                  |
|     | a. More than 2 years of experience in video production                 | 5                |
|     | b. General qualification   | 5                |
| 2   | <b>Price (= lowest price/price *60)</b>                                | <b>60%</b>       |

## 9. Payment Schedule

The payment will be released as follows

- 50% upon submission of first cuts for MEE review.
- 50% upon acceptance of end products as specified in deliverables.

## 10. Application

Interested parties may submit their proposals with the following:

- A cover letter with a proposal including detailed workplan inclusive of key tasks related to pre-production, production and post-production of the video spots.
- Summary on similar works (experiences) performed in the past.
- Provide links or copies of the samples of relevant pieces completed to date.
- Financial proposal in Maldivian Rufiyaa (Must show detail cost breakdowns for the production of each video spot and include all relevant taxes).



